



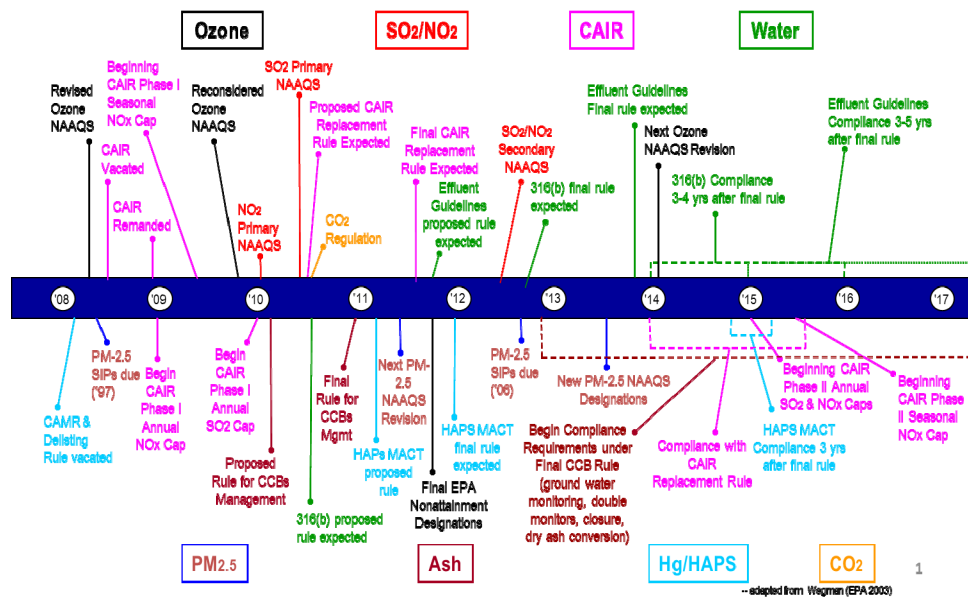
Coal Analyst



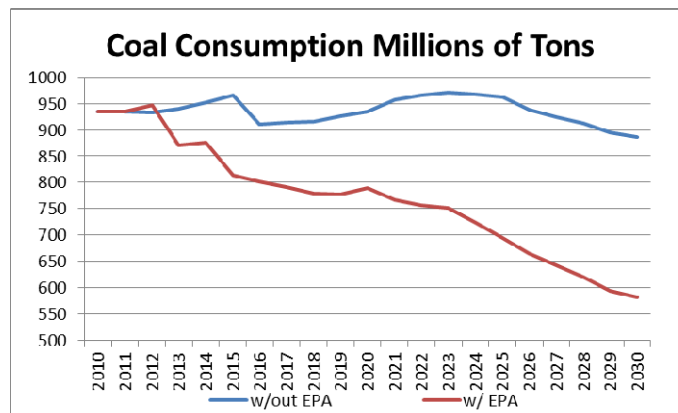
AURORAxmp® for the Coal Analyst Exceptionally fast yet comprehensive and consistent.

Coal demand has fallen significantly over the last few years largely as a result of natural gas power units competing with the coal fleet. The future of coal demand is full of uncertainty. Edison Electric Institute produced a slide (see below) demonstrating all the issues affecting the power industry many of them centered on coal generation.

Environmental Regulatory Timeline for Coal Units



AURORAxmp will allow analyst to examine each rule independently or altogether. You could potentially see the impact on coal demand by basin.





Coal Analyst

AURORA^{xmp}

Key questions for coal analyst:

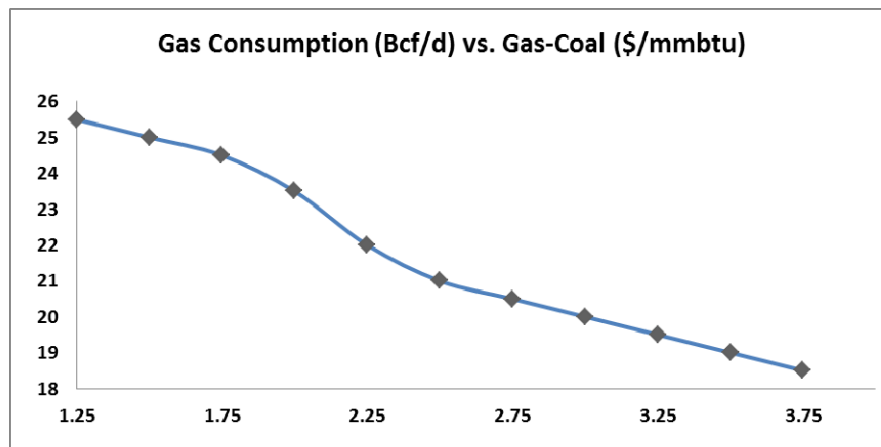
- How will transportation cost affect coal demand?
- Do I have to be concerned about renewable mandates?
- What threatens coal demand most in the power sector?

AURORA^{xmp}® can provide the answers to these and other questions that pertain to the interdependence between coal and the power sector.

AURORA^{xmp} is designed for both the inexperienced to the experienced analyst. Windows architecture, intuitive interface, and flexible data structure facilitates rapid deployment and use. Unlimited access to the best in industry technical support ensures a successful implementation.

AURORA^{xmp} offers you a complete database of around 14,000 units for the North American market and around 7,000 units for European markets each with over 90 attributes within your control. These attributes cover the range from physical characteristics (e.g. capacity, heat rate) to performance characteristics (e.g. bidding blocks, outage schedule).

For the near term the model speed and robustness allows you to run multiple price spreads between coal and gas to better understand the near term gas demand potential.



In less than 2 hours the entire North American electric market can be simulated giving you a complete demand picture of coal for the year. The details can also show potential basin changes as utilities make decisions to retire, retrofit, or replace their coal plants.

The power is in your hands with **AURORA^{xmp}**